



[The Free Label](#) is a six-member band from Toronto, Canada, known for their unique fusion of 70s disco, 90s R&B, and high-energy funk. Their infectious sound creates a captivating, dance-driven experience that has made them a favorite on stages across the globe.

Since their breakout 2019 single "All Night," the band has toured Europe, North America, and Australia, steadily growing their international fanbase. Notable Canadian festival appearances include Mariposa Folk Festival, Laketown Shakedown, and the Calgary Stampede, where they shared the stage with T-Pain, Aqua, and Lupe Fiasco. They've sold out shows nationwide, from Toronto to Vancouver, and have become a sought-after act at major Canadian and U.S. festivals.

Their 2023 European tour saw them perform in the Netherlands, England, and Luxembourg, where they opened for legendary soul group Incognito and R&B/Jazz virtuoso Mono Neon. The Free Label's music has found a home on radio stations worldwide, with tracks featured in Canada, the U.S., Indonesia, Turkey, and the Czech Republic.

In 2024, the band celebrated the release of their highly anticipated sophomore album, *Songs for Sienna*, which earned them a prominent spot on the Amazon Music Billboard in Dundas Square, Toronto. This milestone helped solidify their rising status in the music industry, with tracks like "Blue Suede" and "Change Your Mind" receiving widespread acclaim. The album has garnered attention from both fans and critics, amplifying their presence on all platforms.

The band has also experienced significant growth over the last 12 months, with their live performances gaining millions of views across social media platforms. Their live videos, including festival performances and concert highlights, have collectively surpassed 15 million views, showing a remarkable increase in global engagement and solidifying their reputation as one of the most exciting live acts on the circuit.

In the studio, The Free Label has collaborated with Grammy-nominated artists like saxophonist Braxton Cook, featured on their 2022 release *Shine*, and Grammy-nominated producer Aaron Paris (Drake, Kanye West, Kali Uchis), who contributed strings to their latest single, "Real Love."

Their live performances continue to showcase their natural chemistry and dynamic stage presence. With their blend of technical prowess, crowd engagement, and infectious energy, The Free Label is a band that will get you dancing—and leave you wanting more.