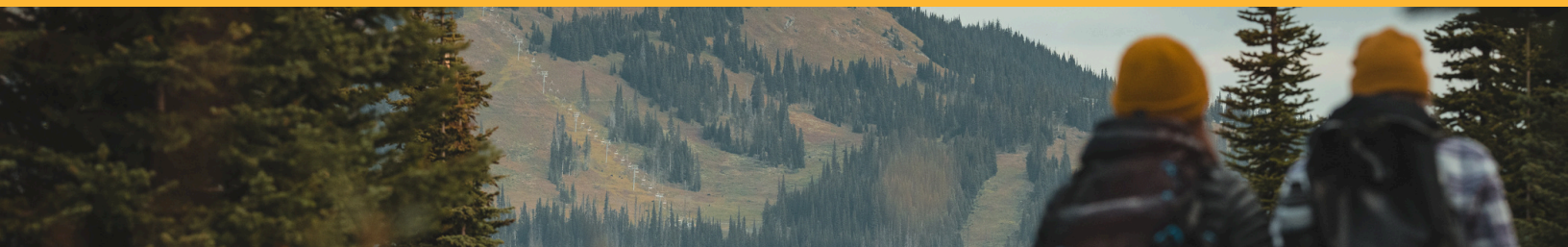


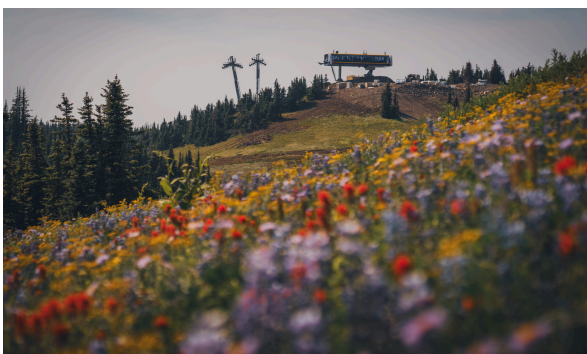
COLLATERAL 2026



ABOUT THE PROGRAM

This summer, we're excited to introduce a new Summer Events Collateral Program designed to help businesses across Sun Peaks share and promote the incredible lineup of events happening throughout the season. As one of our valued stakeholders, you play an important role in helping create a vibrant guest experience, and we want to make it as easy as possible for you to connect visitors with what's happening around the resort.

Through this program, Tourism Sun Peaks will offer a variety of promotional materials — including items like coasters, table talkers, posters, stickers, and window decals — featuring event highlights and QR codes linking directly to our featured events and festivals page. Our goal is to provide flexible options that work for a variety of businesses while also gathering your feedback on what types of materials will be the most useful and effective for your space and guests.



If you are interested in this program, please use the QR code to fill out the Google Participation form.