

TOURISM SUN PEAKS
Annual General Meeting
Sun Peaks Grand
June 25, 2016
Meeting Minutes

Board of Directors in attendance:

Reiner Brecht	Non-Hotel Lodging Director, Past Chair
Silvia Erler	Non-Hotel Lodging Director
James Bingham	Hotel Lodging Director
Peter Ernst	Commercial/ Tenant/Independent Operator Director
Vivek Sharma	Single Owner Large Hotel Director
Petr Duda	Residential Director, Secretary
Amy Blakeney	SPR LLP Director, Treasurer
Aidan Kelly	SPR LLP Director, Vice-Chair

Regrets

John Douglas	Hotel Lodging Director, Chair
Darcy Alexander	SPR LLP Director

TSP Personnel in attendance:

Stephanie Avery	Manager, Finance
Colin Brost	Director of Market Development
Jennifer Lestander	Manager, Destination Marketing
Theresa St. Louis	Manager, Central Reservations
Megan Nelson	Market Development Specialist

1. Call Meeting to Order

Past Chair, Reiner Brecht called the meeting to order at 10:02 am.

2. Chairperson's Welcome Report

Welcoming remarks were provided by Reiner Brecht, Past Chair of the Sun Peaks Mountain Resort Association Board of Directors.

Reiner Brecht, welcomed Senator Nancy Greene Raine, Sun Peaks Mayor Al Raine and the councilors present at the meeting.

With an increasingly confident marketplace Reiner Brecht reported that the 2015-16 fiscal year saw substantial visitor growth over the previous years. The 2015-16 fiscal year was a record breaking year for many businesses in Sun Peaks Resort.

Reiner Brecht thanked Christopher Nicolson for his services with Tourism Sun Peaks. Christopher Nicolson has left TSP for an opportunity as the new President and CEO for Canada West Ski Areas Association.

Aidan Kelly announced that after a thorough recruitment process, Arlene Schieven has been selected as the new CEO and President for Tourism Sun Peaks. Arlene Schieven who is currently the President and Chief Marketing Officer of the Sun Valley Marketing Alliance in Idaho will be joining the TSP team August 1, 2016. Arlene brings to the resort an incredible amount of depth and experience in marketing, tourism and resort management.

The Board of Directors thanked the TSP team for their ongoing hard work and integrity during this transition period.

3. 2015 AGM minutes

Reiner Brecht, asked if there were any corrections or omissions from the minutes of the previous AGM meeting and it was requested to add James Bingham, Hotel Lodging Director to the Directors in attendance.

Motion: It was moved and seconded (Grant Chu/Nancy Greene Raine) to approve the Minutes of the June 20, 2015 Annual General Meeting.

All in Favor, none opposed

Motion carried

4. Staff Reports

A video prepared by the Tourism Sun Peaks Staff was presented reviewing the key association initiatives over the past year. It was noted that the video will be posted on the website password protected.

Reiner Brecht introduced the TSP staff present at the meeting and thanked them all for all their hard work this past year.

The volunteer Tourism Sun Peaks Board of Directors each gave a brief introduction of themselves.

5. Financial Report & Audit Committee

TSP Board Secretary, introduced Brent Ashby from KPMG to report on the audited financial statements.

Brent referred to the official written report and audit and confirmed that the accountants' review did not reveal any material errors and that the statements have been produced correctly and without fraud. Brent reviewed the Statement of Operations.

Motion: It was moved and seconded (Grant Chu/Chris Wilson) to accept the Auditor's report as presented.

All in Favor, none opposed

Motion carried

Amy Blakeney reviewed the Memberships Accounts Receivables. Members not in good standing with balances over \$5,000 were listed. These combined member accounts total \$119,144. This is 78% of our current accounts receivables.

Amy Blakeney noted these accounts are accruing interest and Certificate of Levys have been applied against these properties.

Amy reviewed the collection process. The Board is actively looking into taking these accounts to Small Claims Court as the next step of collection. Tourism Whistler has taken this step and it has proven to be successful in some cases. TSP will require legal assistance if we proceed with this option.

Q: Are there many member accounts that have outstanding balances less than \$5,000?

A: There was \$140,000 in total membership debt. There are approximately another 15 member accounts that were not listed earlier that have debt lesser than \$5,000. These combined member accounts total approximately \$20,000.

Q: There is a lodging property that was listed has one of the accounts with debt over \$5,000. Is this property included in our marketing?

A: Members not in good standing are not represented on the website, advertising or any of our collateral.

6. Board of Directors Elections

Scrutineers; Volunteers Grant Chu/Ines Popig

The first election was for **Single large Hotel Lodging Director**.

Amy Blakeley explained that as there is only one eligible hotel in this category, Vivek Sharma the General Manager of the Sun Peaks Grand Hotel was re-elected **Single Owner Hotel Lodging Director by acclamation**.

The next election was for **Hotel Lodging Director**

The position was held by James Bingham and he chose to seek re-election. Amy advised a nomination was received for James Bingham. Amy called three times for any additional nominations from the floor. Hearing none, Amy declared James Bingham elected **Non-Hotel Lodging Director by acclamation**.

The next election was for **Non-Hotel Lodging Director**

The position was held by Reiner Brecht and he chose to seek re-election. Amy advised a nomination was received for Reiner Brecht. Amy called three times for any additional nominations from the floor. Hearing none, Amy declared Reiner Brecht elected **Non-Hotel Lodging Director by acclamation**.

The final election was for Residential Director

The position was held by Petr Duda and he chose to seek re-election. Amy advised a nomination was received for Petr Duda. Amy called three times for any additional nominations from the floor and hearing none, Amy declared **Petr Duda** elected **Residential Director by acclamation**.

7. New Business

None to report

8. Questions and Answer Period

Past Chair, Reiner Brecht opened the floor for questions.

Q: Is there any consideration for electric vehicle charging stations?

A: Al Raine noted that the SPRM has approved to have 3 stations installed at Sun Peaks. The location of the stations has not been determined yet.

Mayor Al Raine updated the members on the Sport Centre, Health Centre and the new Ice Rink.

Barb Kupferschmidt updated the members on the Sun Peaks school enrollment and its growth. There are currently 85 students enrolled to attend the school in the fall.

Q: Is the Sun Peaks School at capacity?

A: Barb noted that the current facilities could allow for another 10 students at the elementary level

Q: Any updates on the Municipal Regional District Tax increase?

A: The application for the Sun Peaks Regional area to increase the MRDT from 2% to 3% has been submitted to the Province of BC. The request was to have the increase implemented for November 1, 2016 or sooner. There has been no update from the Ministry of Finance.

Al Raine explained how the Resort Municipal Initiative funds are distributed throughout the province and its importance to communities like Sun Peaks.

Reiner Brecht thanked the meeting participants for attending the AGM and encouraged all members to bring any questions they have to a director or staff.

9. Conclusion of Meeting

Motion: It was moved and seconded (Christopher Nicolson/Al Raine) that the meeting be concluded at 11:40pm

All in Favor, none opposed

Motion carried