**MEDIA VISIT REQUEST FORM**

**Summer 2019**

Thank you for your interest in visiting Sun Peaks! Please complete the following form in detail to assist us in evaluating your request and preparing your Sun Peaks itinerary.

All requests are evaluated on a case-by-case basis and must be received a minimum of 3 weeks in advance of your requested dates. Blackout dates may apply during peak periods.

Please submit your visit request to [media@sunpeakstourism.com](mailto:media@sunpeakstourism.com).

|  |  |  |
| --- | --- | --- |
| **Media Contact Information** | | |
| **Media Outlet/Publication** |  | |
| **Preferred dates for Sun Peaks visit** |  | |
| **Key/Lead Contact Name:** |  | |
| **Title:** |  | |
| **Email:** |  | |
| **Phone:** |  | |
| **Address:** |  | |
| **Personal Website/Social Media Handles:** |  | |
| **Emergency Contact – Name + Phone:** |  | |
| **Freelance? On assignment?** |  | |
| **Links to 3 articles from last 12 months:** |  | |
| **Total Number of Crew** |  |
| **Crew Names and Titles/Roles** |  |
| **Supervisor Contact Name:** |  |
| **Title:** |  |
| **Email:** |  |
| **Phone:** |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **Media Outlet Information** | | | |
| **Outlet Type –** print/online/broadcast |  | | |
| **Outlet Website** |  | | |
| **Outlet Social Media Twitter:** |  | | |
| **Facebook:** |  | | |
| **Instagram:** |  | | |
| **Other:** |  | | |
| **Market/Distribution Demographics** |  | |
| **Circulation/Unique Monthly Visitor (include breakdown specific to print/online/broadcast)** |  | |
| **Assignment/Editorial Information** | | | |
| **Visit Objectives** | |  | |
| **Content/topic/theme** | |  | |
| **Feature Length (words/duration)** | |  | |
| **Projected Publication Date** | |  | |
| **Advertising Value ($ CND)** | |  | |
| **Will you be posting/blogging while in resort? Personal or Outlet channels?** | |  | |
| **Will your coverage include details about hotels, restaurants?** | |  | |
| **Will your coverage include details about activities, tour operators?** | |  |
| **Will you include Sun Peaks logo,** [**www.sunpeaksresort.com**](http://www.sunpeaksresort.com)**, and/or #sunpeaks360 in your article/social posts?** | |  |

|  |  |
| --- | --- |
| **Your Sun Peaks Experience** | |
| **Have you visited Sun Peaks before? If yes, when? Include link to resulting coverage.** |  |
| **What visit support are you looking for from Tourism Sun Peaks (be specific):** |  |
| **How are you travelling to Sun Peaks?** |  |
| **Will airport transfer be required?** |  |
| **Accommodation: property and room preferences (based on availability)** |  |
| **Food allergies/dietary requirements** |  |
| **Level of activity/fitness? High/Med/Low** |  |
| **Do you prefer early mornings or late nights?** |  |
| **Is there anything specific you would like us to consider while building your itinerary, to help you develop your story?** |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sun Peaks Summer Experiences** (please check all activities you may be interested in) | | | | |
| [**Golf at BC’s Highest Golf Course**](https://www.sunpeaksresort.com/golf/explore-golf) |  |  | [**Stand Up Paddle Boarding**](https://www.sunpeaksresort.com/events-things-to-do/summer-activities/stand-up-paddle-boarding) |  |
| **Mountain Biking tour (**[**DH**](https://www.sunpeaksresort.com/events-things-to-do/summer-activities/bike-park) **or** [**XC**](https://www.sunpeaksresort.com/events-things-to-do/summer-activities/cross-country-biking-tours)**)** |  |  | [**Off Road Segway Tours**](https://www.sunpeaksresort.com/events-things-to-do/summer-activities/off-road-segway-tours) |  |
| [**Downhill Mountain Bike Lesson**](https://www.sunpeaksresort.com/bike-hike/bike/camps-lessons-tours) |  |  | [**Guided Fly Fishing**](https://www.sunpeaksresort.com/events-things-to-do/summer-activities/fly-fishing) |  |
| [**Alpine Hiking and Sightseeing**](https://www.sunpeaksresort.com/events-things-to-do/summer-activities/hiking-sightseeing-tours) |  |  | [**Voyageur Canoe Tours**](https://www.sunpeaksresort.com/events-things-to-do/summer-activities/voyageur-canoe-tours) |  |
| [**Mountain Cross Carts**](https://www.sunpeaksresort.com/events-things-to-do/summer-activities/mountain-cross-carts) |  |  | [**Nordic Pole Walking**](https://www.sunpeaksresort.com/events-things-to-do/summer-activities/nordic-pole-walking) |  |
| [**Bungee Trampoline**](https://www.sunpeaksresort.com/events-things-to-do/summer-activities/bungee-trampoline) |  |  | [**Sundance Kids Centre**](https://www.sunpeaksresort.com/events-things-to-do/summer-activities/sundance-kids-centre) |  |
| [**Kayak**](https://www.sunpeaksresort.com/events-things-to-do/summer-activities/kayak-rentals) **or** [**Canoe Rentals**](https://www.sunpeaksresort.com/events-things-to-do/summer-activities/canoe-rentals) |  |  | [**Sun Peaks Spa**](https://www.sunpeaksresort.com/events-things-to-do/spa-wellness/sun-peaks-massage-and-spa-ltd) |  |
| [**Horseback Trail Rides**](https://www.sunpeaksresort.com/events-things-to-do/summer-activities/horseback-trail-rides) |  |  | [**Alpine Yoga**](https://www.sunpeaksresort.com/events-things-to-do/summer-activities/alpine-yoga) |  |
| [**Shopping at Sun Peaks’ village**](https://www.sunpeaksresort.com/events-things-to-do/shopping) |  |  | **Hotel Site Visits** |  |
| **Food and Wine** |  |  | **Day-trips** |  |