

Summer 2017

#SunPeaks360



SUN PEAKS
RESORT



Sun Peaks is a resort community located in the interior of British Columbia. Located just 45 minutes from Kamloops, it is the second largest ski area in Canada and a year-round destination for guests in search of a welcoming, accessible, stress-free mountain experience. Consistently recognized as one of the top ski resorts in North America thanks to its massive terrain and confidence inspiring design, Sun Peaks offers a European-style ski-in, ski-out village with locally-owned and operated shops, restaurants and lodging. Spring, summer and fall offers guests a wide range of leisure activities, featuring an 18-hole, par 72 Graham Cooke-designed golf course, a lift-access downhill mountain bike park, cross country mountain biking and alpine hiking trails, and a year-round line up of concerts, events and festivals. Sun Peaks has been recognized for its environmental policies and practices, as the first resort in North America and the only resort in Canada to earn the ISO 14001 designation for environmental management. Sun Peaks can be accessed from airport gateways in Kamloops (45 minutes) and Kelowna (2.5 hours), and by car, with only a four-hour drive separating Sun Peaks from Vancouver, B.C.

Mountain Statistics		Activities
Summit Elevation	2,152m (7,060')	Lift-Accessed Hiking & Mountain Biking Cross Country Mountain Biking Golf Tennis Canoe Rentals Kayak Rentals Valley Trail System for walking/biking Geocaching Off Road Segway Tours Mountain Cross Carts Outdoor Movies Knights of the Sun: Medieval Tournament Theatre Outdoor Heated Pool Photo Shoots and Clinics Fishing Mountain Bike Freeride Camps/Ladies Bike Camps Bungee Trampoline Voyageur Canoe Tours Bike Clinics and Tours Stand Up Paddle Boarding (SUP) & SUP Yoga Horse Drawn Trolley Rides Horse Trail Rides Nordic Pole Walking
Village Base Elevation	1,255m (4,117')	
Hiking Trails	16 (30km)	
Bike Park	Vertical: 595m (1,954') Trails: 35 (70km with 200+ features)	
Golf Course	18-hole Graham Cooke designed golf course	
Chairlift	Sunburst Express quad equipped with bike racks	
Sunshine	Over 2,000 hours of sunshine a year on average!	



SUMMER 2017 - Activities and Events

The Best Fish Are in the Mountains- *NEW*

Whether you want to be introduced to the sport of fly fishing or you're a seasoned angler, Fast Action Fishing Adventures offers professionally guided fly fishing trips right in Sun Peaks. Join professional fly fishing guide Wally Tywoniuk on a tailor-made fishing adventure. Our backyard boasts some of the best fly fishing and hard fighting Rainbow Trout in the world! No experience is necessary for beginners, as our guides will walk you through the basics of fly fishing. All equipment is provided for this experience out on the water. Fast Action Fly Fishing tours also include transportation to and from the lake and non-alcoholic beverages. Half day, full day and evening customized experiences are available.

54-40 Rocks the Mountain Tops for Canada 150- *NEW*

Top performers will once again rock the signature outdoor concert venue this summer. Large concerts bookend an exciting summer season of musical events, beginning with 54-40 celebrating Canada 150 on July 1. Sun Peaks will commemorate Canada's 150th birthday with a full roster of themed activities. From Laughing Loggers comedy shows and Medieval Tournament interactive outdoor theatre shows to a Sack Race and Kid's Bicycle Parade, there's something for every member of the family. The outdoor concert schedule will continue with 8th annual Retro Concert Weekend from August 11 to 13, featuring a selection of the best classic rock tribute bands in Canada. And finally, legendary Canadian rock group Trooper will be in Sun Peaks for a good time, not a long time, as they close the summer concert season in style on August 26.

Shred Hard Summer Bike Camps Return with Guest Coaches Brett Tippie and Ace Hayden

Want to step up your riding this summer? Why not learn from the pros? After a successful launch of the Shred Hard Summer Camp series in 2016, Specialized Bicycles pro rider Dylan Sherrard is back with new guest coaches for 2017. This summer, Dylan will be joined by YT Industries pro rider Ace Hayden, and mountain bike legend Brett Tippie. The Shred Hard Summer Camps are diverse to suit any schedule. Dylan kicks off the lineup with the Ladies Weekend, a two-day skill development clinic co-hosted by professional bike coach Cheryl Beattie. Next on the calendar is the start of the Sunday School Camps for younger shredders aged 6-12. The camp runs four weeks straight, every Sunday, starting July 9th. Next up, Dylan will be joined by friends Brett Tippie and Ace Hayden for two, week-long comprehensive camps running July 17-21 and August 28-September 1. Riders aged 10-17 years will be introduced to all aspects of freeriding in the legendary Sun Peaks Bike Park. The Shred Hard Summer Camps will wrap up their season with Back-to-School Camps, also running from August 28-September 1. The Sun Peaks Bike Park opens Friday, June 23rd, offering lift access to an enormous trail network spanning all ability levels and riding styles from cross country to downhill.

This is SPRTA! The Sun Peaks Recreational Trail Association Set to Open First Trail This Summer- *NEW*

New trail development has become critical to resorts, as well as hallmark of an evolving community. Armed with shovels, rakes and clippers, Sun Peaks' newest grassroots organization, the Sun Peaks Recreational Trail Association (SPRTA), will take to the trails again this summer. Their battle plan? To complete a new cross country biking trail between the village and Morrisey chairlift. These avid outdoors-people have successfully applied for full charitable status and local grants allowing for formal strategies to grow from those who know the trails best and use them every day. Their efforts will allow for increased cross county biking, hiking, snowshoeing and even dogsledding throughout the area. Last year, SPRTA purchased new tools for trail maintenance and building thanks to a \$1,560 community grant from the Sun Peaks Mountain Resort Municipality. This year, Mountain Equipment Co-op has agreed to match donations from the BC Enduro Series at Sun Peaks and donate the money to SPRTA.

Fun, Adventure, Racing...All Summer Long!

On June 17, the enormously popular 5K Foam Fest will return to kick off a jam-packed adventure racing schedule at Sun Peaks Resort. Enjoy filthy, clean fun while tackling 22 exciting obstacles and 2.5 million cubic feet of foam! This FUNCORE run is open to people of all fitness levels, ages 8 years and up. The action continues on September 9th with the return of The North Face Dirty Feet 5km, 10km and 21km mountain runs. The following day, distance athletes will take to the trails for the 50km Ultra Run. These races are a part of the Canadian Skyrunning Series. And finally, Sun Peaks will wrap up its summer adventure racing schedule with legendary Reebok Spartan Races taking place from September 23-24. Battle against classic Spartan Race obstacles such as the Fire Jump, Spear Throw and Hercules Hoist! The Spartan Race series truly has something for everyone, with the 5K Sprint, 20km Beast and 42km Ultra Beast races. There are also junior and youth races available, for future Spartans, ages 4 and up!

Hit Your Longest Game Ever at BC's Highest Golf Course

At 1,200 metres, the 6,400- yard course is British Columbia's highest. An added bonus of playing at an elevation course in the mountains, is that your ball flies up to a club further than it would at sea level. You can also play amongst the wildlife, as the 18-hole, par 72 Graham Cooke-designed course is centered along the valley floor amongst the three surrounding mountains, Tod, Sundance, and Morrisey. Players have been known to run into deer, moose, osprey and even black bears whilst on the links.

Paddle Back in Time with the Northwest Voyageur Company

The Northwest Voyageur Company Inc. started operations in Sun Peaks British Columbia in 1999 and is proud to be celebrating over 10 years of business excellence. The company has prided itself on offering a superior recreational product that promotes the history of how Canada was founded, and gives the guest a glimpse into a day of a life of a voyageur. The Northwest Voyageur Company Inc. was and is still very much today inspired by the original Northwest Company (NWC) and their tireless efforts to create a competitive company in its field. In terms of Canadian history, the NWC and its accomplishments, are very much overshadowed by the existence and takeover of the Hudson's Bay Company (HBC). This situation was very much a David and Goliath rivalry. The HBC eventually swallowed up the NWC, and has since downplayed the accomplishments of the smaller but far more productive company. It is these facts that we wish to bring to the forefront of our guest's imaginations.





Capturing the Natural Beauty - Alpine Blossom Season

Local art and postcards feature Sun Peaks' famous mountainside meadows of alpine wildflowers. But instead of simply buying, guests are encouraged to create their own memorable souvenirs. During the annual Canada's Alpine Blossom Festival (July 29 - 30), local professional photographers will share their knowledge and tips during daily photography workshops in the alpine. After loading the Sunburst chairlift, students will learn how to capture the kaleidoscope of colour in the height of the season, surrounded by inspiring sights, scents and sounds. The village will be host to entertainers and activities, including a free Outdoor Concert featuring Jesse Roper. Plan to join Nancy Greene and the coveted list of "summiteers" that have reached the peak of Mt. Tod, on our sixth annual hike! It is a fun and enjoyable hike suitable for all ages where participants can travel at their own pace.

Knights of the Sun: Medieval Tournament Theatre

Transport yourself back to a time long ago, in a land far, far away! Presented by award-nominated Chimera Theatre, Knights of the Sun is a thrilling, interactive, theatrical adventure into a rich medieval world. Join us for a grand tournament filled with song, dance, intrigue, romance, and fierce combat as knights hungry for glory vie for the title of Champion of the Sun. An epic tale for all ages, Knights of the Sun will have you cheering, laughing and reaching for your sword! The performances will run from June 23 to August 20, Fridays & Saturdays evenings.

First North American Mountain Cross Cart Course Gears Up for Another Successful Season

In summer 2015, the Mountain Cross Cart (MCC) course was constructed on 'Sunbeam' ski run paralleling the Platter Lift, becoming the first of its kind in North America. Nine MCC Parks are currently operated around the world including Sweden, Norway, Estonia and Finland. The challenging track is 512 metres long with a vertical descent of 52 metres and provides an average speed of 35 kmh. Despite high speeds and a winding, gravity-fed course, the carts offer precise control and a high level of safety thanks to powerful disc brakes, four-point seat belts, roll bars and padded seats. To add an element of competition, runs are timed allowing participants to race the clock or rival friends for the fastest descent. Sun Peaks' MCC Action Park will get rolling again this June.

Savour the Flavour. Kamloops Wine Tours Departing from Sun Peaks

Once thought too far north for successful vines, Kamloops is now home to B.C.'s newest wineries. Taking root in southern exposed soil saturated with limestone, the grapes are not only growing but producing award winning vintages. Tasteful Excursions is a Kamloops-based company specializing in Wine Tasting Tours of the Thompson Shuswap region and beyond. The tour company works to showcase Kamloops and the lesser known wine regions of B.C. given the exploding interest in wine tourism with over 800,000 annual visitors to B.C. wineries.

The wine tours are a great way for guests to have a fun day experiencing the pleasures of a wine tasting trip in their own backyard without the responsibility or worry of driving. Guests can book the Kamloops Wine Tour, journeying to three local wineries and their tasting rooms, Monte Creek Ranch, Harper's Trail and Privato. The tour will depart and return to Sun Peaks in one flavourful day!



Ways to Explore an All-Accessible Mountain

When local resident Gemma Harris stepped on a Segway she discovered a brand-new way to experience the mountain. Now her pleasure is leading guests on Off Road Segway Tours, the perfect way for multi-generational groups to explore Sun Peaks. Wedding groups and family reunions are some of her most popular guests as these ability, find zipping groups, diverse in age and fitness through the village together an amazing way to create memories. Sun Peaks is also experiencing an explosion in cross country biking. This family-friendly activity is only as challenging as guests choose to make it, from the paved Valley Trail network to new lift accessed, single track dirt trails. Newly available electric motors on rental bikes are the perfect aid for those looking for an easy day on the trails. Another great activity making waves on the mountain is SUP Yoga! Join Canada's first professionally certified Stand Up Paddleboard (SUP) instructor Bodie Shandro, as he combines the gentle sport of Stand Up Paddle boarding with relaxing practice of Yoga. Taking place against the breathtaking backdrop of Heffley Lake, this program teaches participants of all ages and abilities to confidently navigate the pristine waters of one of the area's most spectacular bays! Each 1 hour session / lesson integrates an on-board warm-up, callisthenics, interval paddle, and a relaxing stretch/ yoga cool down in a friendly, stress-free environment. And for those looking to take their SUP game to the next level, Shandro's Paddle Surfit company also offers SUP Instructor Certification courses with everything you need to get start your own SUP business.



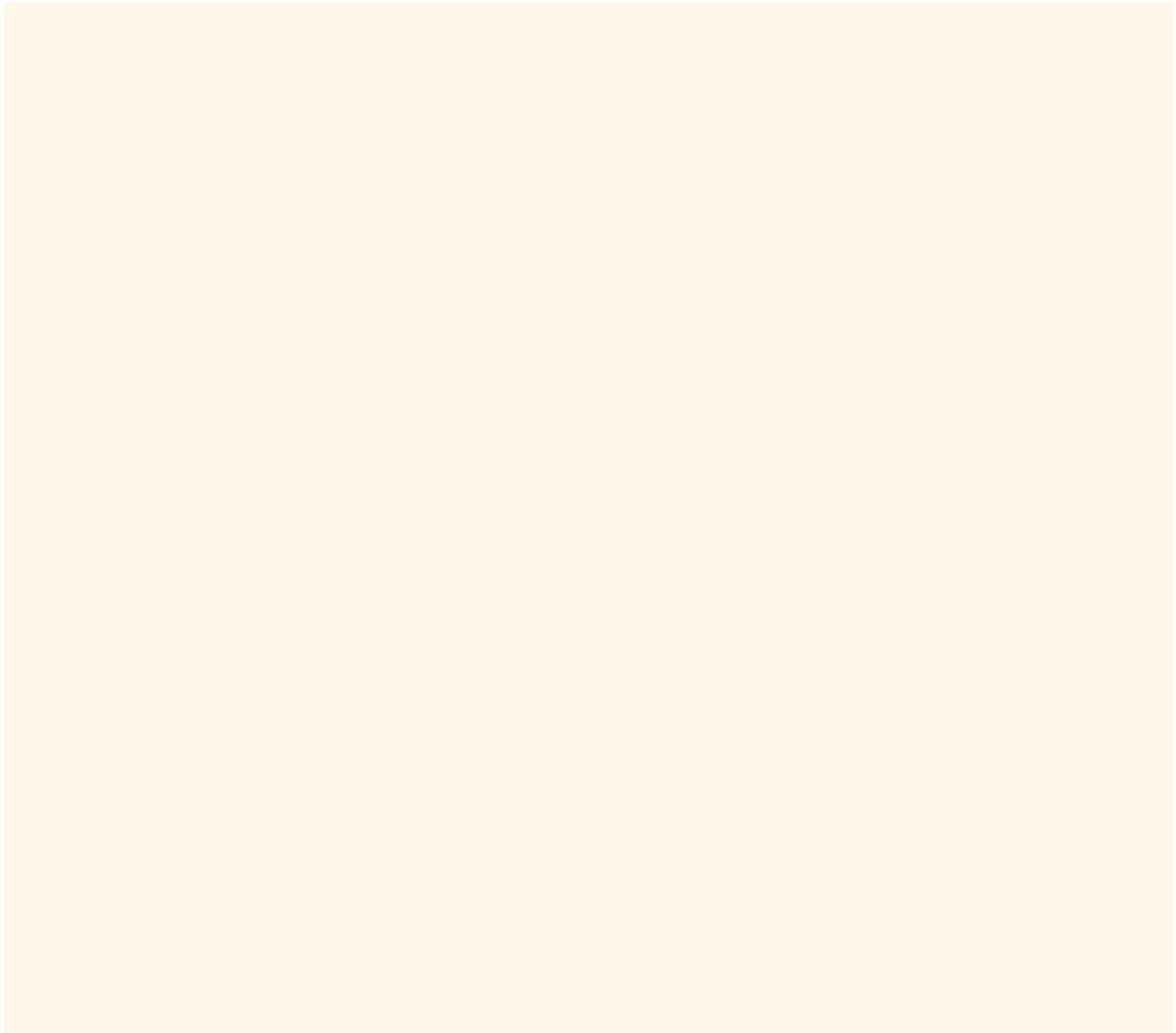
SUMMER EVENTS CALENDAR 2017

June 10-11	Skate Sun Peaks
June 17	5K Foam Fest
June 18	Farmers' Market begins, every Sunday
June 25	Lift and Lager
June 24-25	Mountain Spirit Festival
July 1	Celebrate Canada 150 with 54.40
July 1	Mountain of Beer and Poutine Cook Off
July 8-9	Provincial DH Championships
July 10	High 5 Day - \$5 Lift Ticket with non-perishable food donation
July 17 - Aug 11	Family Weeks
July 22-23	Summer Patio Party Weekend
July 29-30	Canadian Alpine Blossom Festival Summer Concert Featuring Jesse Roper
July 30	Reach the Peak Tod Mountain Summit Hike
August 11-13	7th Annual Retro Concert Weekend
August 26-27	Concert Weekend with Trooper
September 2-4	Peaks Pedal Fest
September 9-10	North Face Dirty Feet Mountain Run 5km, 10km, 21km, 50km & Relay
September 16-17	BC Enduro Series
September 23-24	Reebok Spartan Sprint, Beast, Ultra Beast and Junior

For more information on any of the above story ideas or access to high resolution photo and video please contact the media team at Tourism Sun Peaks or visit SunPeaksResort.com/media-centre

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