



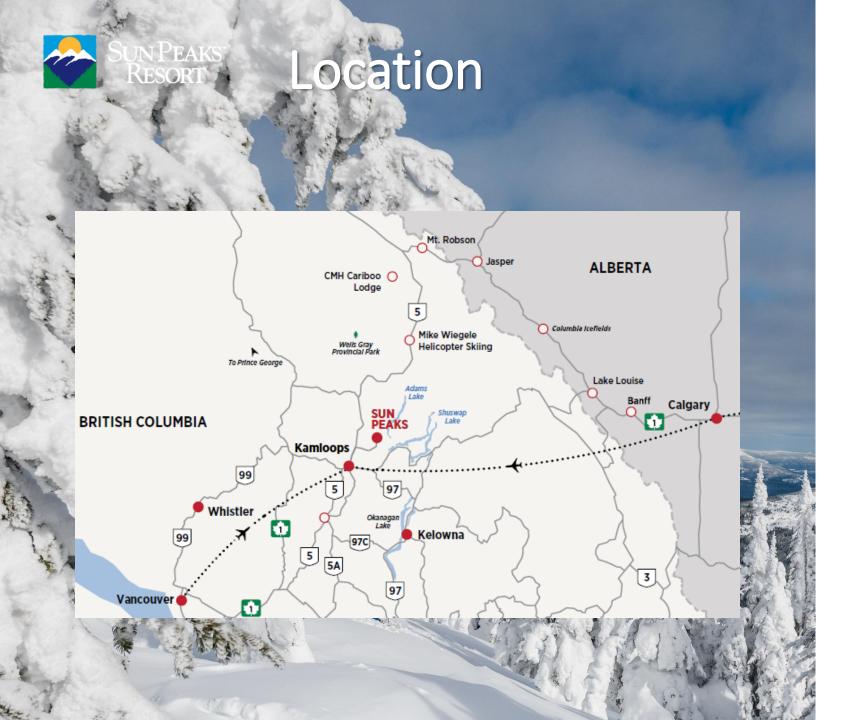
## Our Identity



We're pretty happy being second. Because...while we're the second largest ski area in Canada, it's a little quieter sitting back behind number one. It gives us permission to set our own pace, run our own race, and be a bit more relaxed and laid back. As it turns out, that's what people love about us.

We don't have crowds or a scene. But we do have a life—a mountain life to be exact. It's a way of going about working, playing, raising our families and growing a community in British Columbia's interior mountains. From the outside, our little town may look like a European transplant, but inside, it is 100% Canadian—disarmingly friendly, unwaveringly inclusive and instinctively open-hearted. And despite being a full-service resort, we don't think of ourselves as having a "product". Or an "offering". Or even "amenities", for that matter. We do, however, have real experiences served up by independent business owners and operators who call this place home, and live to share its gifts.

And all of this suits us just fine. Because we're a community of spirited and proud people who do things a little differently. Where others may value accolades, we value—well—values. We believe hard work delivers progress and innovation. We believe we should always deliver on what we say. And we believe that instead of blowing our own horn, we should simply deliver good, old-fashioned hospitality...the kind that we know makes people want to come back to us over and over again. Sun Peaks. Second to none.



- Located in the interior of British Columbia
- 45 minutes from Kamloops

#### Flights in Kamloops Airport (YKA)

- Air Canada flight Vancouver (YVR) 45minutes
- Air Canada & WestJet from Calgary (YYC) 75 minutes

#### **Transfers**

- Shuttle service for all flights into YKA
- VIA Rail Kamloops Station transfers available on request
- Inter-resort shuttles available on request



- Snow covered village base, elevation 1250m's (4000ft)
- 9 Village Hotels & Lodges line the pedestrian ski through village – 30 seconds to the chairlift
- > 20+ Restaurants, Pubs & Cafes
- 20+ shops featuring clothing,
   souvenirs, local artisans & treats
- > Full spa and spa express
- Grocery Market
- Covered Walkways
- Valley Trail network surrounds the village making it easy to walk to the 100's of townhomes & condos outside the village core
- Resort shuttle from 8am-10pm daily



### **Vital Statistics**

Each of our chairlifts offer a trail for every ability, so everyone can enjoy their day on the mountain.



**6** METRES Average Annual Snowfall

137 SALPINE

**13 4** LIFTS (7 Chairlifts, 6 Surface)



- BEGINNER 10%
- INTERMEDIATE 58%
- ADVANCED 24%
- ♦♦ EXPERT 8%



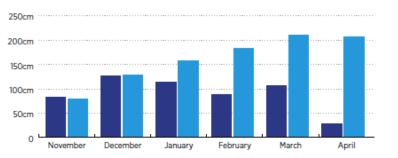






#### Average Monthly Snowfall

Based on a 20 year snowfall history





- 3 Mountains with 360 degrees of skiing
- > Ski-in, ski-out village
- One lift pass for all 3 interconnecting mountains
- Each lift has a beginner and intermediate run off of it allowing you to ski all 3 mountains regardless of your ability
- No lift lines or crowds
- > Light, dry, easy to ski powder
- > 882m (2894ft) vertical drop
- Average temp -7c (20f) with over 2000hrs of sunshine each year



#### **Kids & Teenager Programs**

- Sundance Kids Centre (18+ months)
- > Sun Tots (3-7 years)
- > Sun Kids (6-12 years)
- > Freestyle Lessons (13-18 years)

#### **All Ages Programs**

- > Learn to Ski/Snowboard
- Group & Private Lessons
- > First Tracks Private Lesson
- Mogul Camp
- Family Fun Ski Race Camp
- Performance Clinics
- All Mountain Safety & Beyond the Groomers
- Guided Gils Backcountry Day Tour
- HeliSki Warm Up 2 Day Camp





#### **Ski with Nancy Greene**

- Daily from Friday Tuesday at 1:00pm
- December- March
- > Tour is complimentary

#### **Sun Host Mountain Tours**

- > 9:15am & 1:00pm Daily
- > All abilities welcome
- Recommend on first day to allow for your guests to get a feel for the 3 mountains
- Tours are complimentary



- Slope side platter park open until7:00pm (Fri-Sun)
- Après activities at Sundance Kids
   Centre (3-12yrs, includes dinner)
- Child minding with lessons
- > Family night at the skating rink
- > Tobogganing hill
- Community playground

#### **Family-friendly Activities**

- Snowshoe rentals & tours
- Dog sled tours
- Lift accessed tube park & bungee trampoline
- Horse drawn sleigh rides
- Guided ice fishing tours





#### **Cat Trax Groomer Rides**

- 45 minute slope tour in a Pisten Bully Snow
   Groomer \$65
- 2 groomer tours available daily at 6pm
- > 1 guest per groomer, ages 14+

#### **Bungee Trampoline**

- For some unique winter fun try out the bungee trampoline located slope slide by the Village Day Lodge.
- > All ages welcome \$9



Get your game on with the Kamloops Blazers and Sun Peaks Resort.

- > Adult Package **\$75**
- Kamloops Blazers are a Western
   Hockey League team
- Departs Sun Peaks at 4:30pm
- Transportation included to and from Kamloops
- Dates are subject to the Blazers
   home schedule
- Advance bookings required



Board the Sunburst chairlift for an exclusive twilight ride to the Sunburst Bar + Eatery. Enjoy stunning views of sunset while darkness falls across the resort. A warm welcome awaits at the top, where you'll enjoy a 3 course fondue. After dinner with the help of a head torch and a guide you'll ski down a freshly groomed run in the moonlight.

- Wednesday & Thursday nights,December to March \$95
- > 80 guests maximum, ages 13+
- Must be confident on intermediate terrain



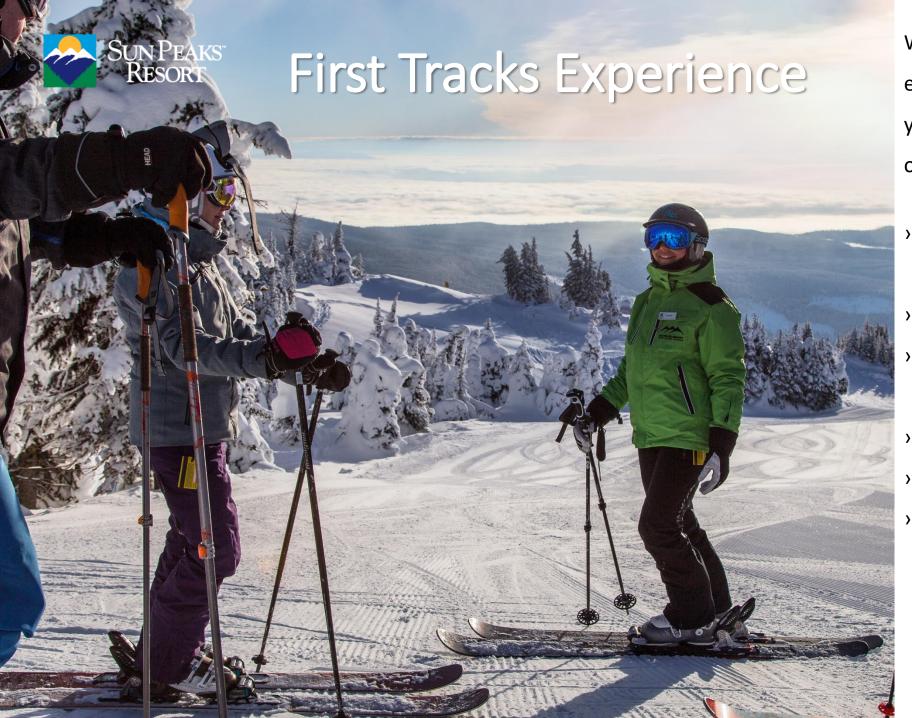
Learn everything you need to know about dog sled tours in Canada, before heading out on your exhilarating dog sled adventure at Sun Peaks.

Into the Wild (1.5 hours)

- > Double Sled **\$300**
- > Single Sled **\$250**
- > Tour times: 9am, 2pm & 4pm

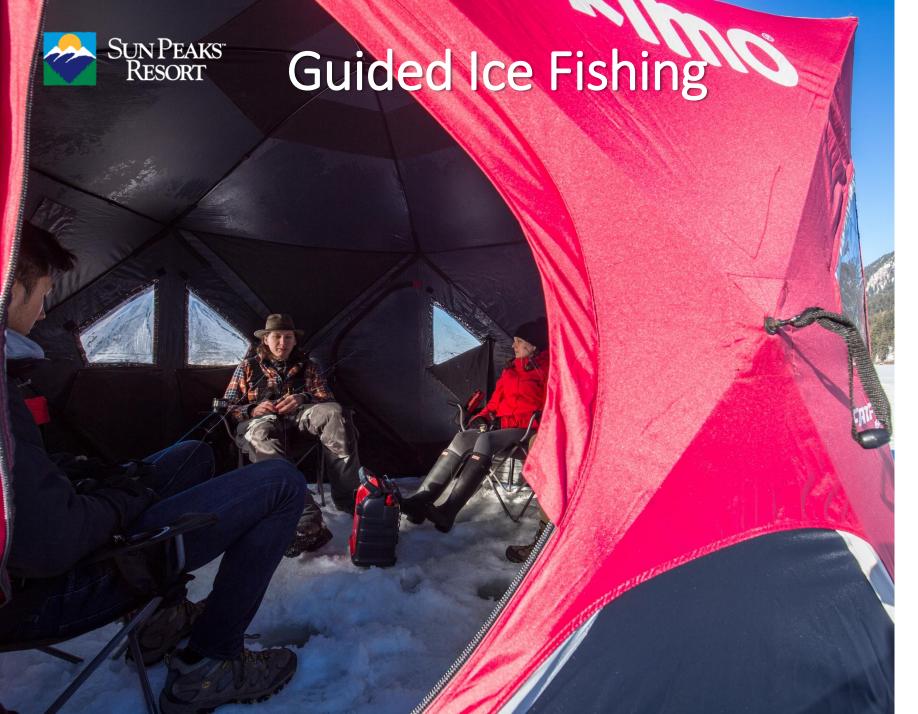
Bucket List (1 hour)

- Double sled **\$225**
- > Single sled **\$200**
- > Tour times: 11am & 1230pm
- All sleds are guided but guests may be given the opportunity to drive the sled



With our exclusive guided First Tracks experience three days a week we get you out on the mountain while the rest of the resort is still waking up.

- Every Monday, Wednesday &Saturday \$36
- > Starts at 7:45am
- Must reserve by 4:00pm the day before
- > Lift pass not included
- Certified instructors as guides
- Price includes two \$10 meal
   vouchers to use at leisure at Sun
   Peaks Resort food outlets



Enjoy the winter sunrise, some midday blue skies or a stunning sunset out on the hard water on a fully guided ice fishing adventure with Elevated Fishing Adventures.

- > 7:00am and 12:00pm tours daily
- > Private experience
- > 1-2 People **\$400**
- > 3-5 People **\$500**
- Fishing licenses not included
- All ages welcome, no experience necessary
- Knowledgeable guide, heated ice fishing hut, transportation and gear provided



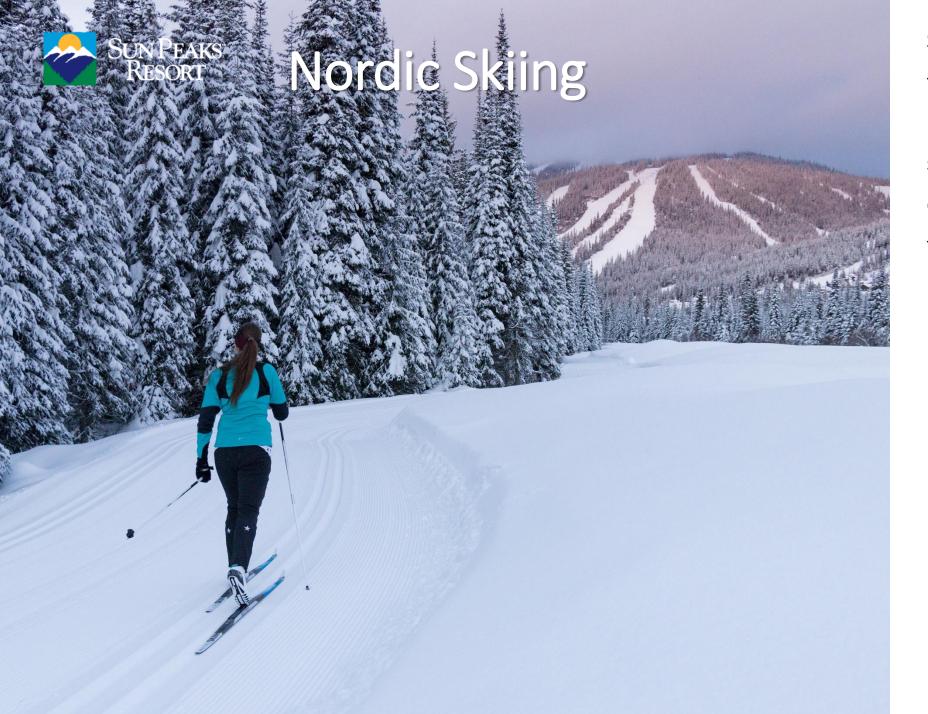
Sit back under the covers and take in the sights and sounds of the village and surrounding area for a daylight, sunset or evening tour.

- > Tours 30-40 minutes in length
- > Adult **\$40**
- > Sleds hold 11 passengers
- Tours start at 3:00pm and run on the hour through the evenings
- Private tours available



With its curving lanes, Tube Time is a ride unlike any other lift accessed tube park.

- > All ages welcome
- Tubes are provided
- > Open 8:00am to 7:00pm
- The tube park is accessed via the carpet lift located beside the Village Platter Lift
- 2 hours **\$15**



Sun Peaks has quietly evolved into a favourite Nordic destination. Our unique location provides plenty of sunshine and perfect elevation for dry snow and consistent temperatures.

- Nordic pass **\$20**
- 37 km's of groomed and track set trails
- Pass includes two rides up the Morrisey Express chairlift, taking skiers to the top of the Holy Cow (which connects to the main trail network) trail plus a number of backcountry trails.



- Top to bottom 10 acre terrain park serviced by the Sundance Express chairlift
- Features 3 distinct zones,
   beginner, intermediate and
   expert and over 45 fine-tuned
   features
- The Platter Terrain Park is accessed with the Village Platter and open later into the evening, featuring a rotating mix of small features that are fun to session for just about anyone.



Snow Limo makes the on-mountain snow gliding experience accessible to everyone! No need to be a skier or snowboarder to enjoy all the mountain has to offer. Your personal chauffeur takes you for a very comfortable, on-mountain ride.

- > 5 Mile Tour (30 min.) **\$59**
- Sundance Explorer (1 hr.) \$109
- Otchuka's Secret (2 hr.) -\$199
- > Prices include lift ticket



Snowmobile tours head into the Sun Peaks backcountry where guests ride on a variety of trails, wide open frozen lakes, and clear meadows.

Along the way guests will see the gorgeous views of the Thompson Nicola region.

- 2 Hour Tour \$184 (1<sup>st</sup> person),
   \$75 (2<sup>nd</sup> rider)
- 4 hour Tour \$295 (1<sup>st</sup> person),
   \$109 (2<sup>nd</sup> rider)
- Snowmobile Evening Weiner
  Roast **\$198** per snowmobile
- Insurance is required for all drivers



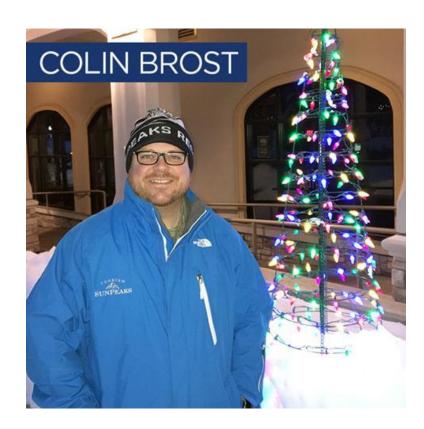
Explore the extensive snowshoe trail system at Sun Peaks Resort! Either connect with one of many snowshoe tours, or venture out on your own.

- > Rentals **\$20**
- Winter Wonderland Tour
  - 2 hrs. -**\$52**
  - Fridays, Saturdays & Mondays
- Alpine Snowshoe
  - 2 hrs. **\$59**
  - Sundays
  - Price includes lift ticket
- Moonlight Snowshoe & S'mores
  - 2hrs. **\$52**
  - Fridays, Saturdays & Mondays





# For more information contact the Market Development team:



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